Security in IoT Devices using Al based Intrusion Detection System

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Rise of IoT Devices

The proliferation of IoT devices has revolutionized our daily lives. from smart homes to industrial automation, these devices have become indispensable. however, their widespread adoption has also made them vulnerable to cyber attacks.



Why do we need to Secure IOT Devices

Imagine your smart thermostat, fitness tracker, or home security camera falling into the wrong hands. Without proper security measures, these devices could be exploited by hackers to spy on your home, steal personal information, or even cause physical harm. Securing IoT devices ensures that your data remains private, your home stays safe, and your devices work as intended without the risk of being tampered with by malicious actors.



Traditional Methods for Protecting IOT Devices



Challenges in IoT Devices Security

Securing IoT devices presents unique challenges due to their diverse nature and limited resources. Traditional security measures are often inadequate, leading to increased susceptibility to cyber threats and intrusions.





Role of AI in Intrusion Detection

Harnessing the power of AI, we can develop sophisticated intrusion detection that continuously monitor and analyze IoT device behavior. This proactive approach enables real-time threat detection and response.





Threat and Anomaly Detection

Threat vs. Anomaly Detection in AI-powered IoT Security

- Threat detection focuses on identifying known malicious activities
- Anomaly detection looks for unusual deviations from normal device behavior
- Al's Role in Real-time Threat and Anomaly Detection
 - Al analyzes vast amounts of data from IoT devices in real-time
 - Al automates the process, replacing manual monitoring and improving accuracy
- Benefits of AI-based Detection in Smart Homes
 - Al can detect threats like unauthorized login attempts
 - Al can identify anomalies like unusual sensor readings
 - Prompt alerts enable quick action to prevent security issues or malfunctions



Behavioural and Predictive Analysis

- Different Approaches
 - Behavioral analysis: Examines current patterns to identify anomalies or suspicious activities
 - Predictive analysis: Forecasts future threats based on historical data and trends
- Al's Role in Security with Both Methods: Analyzes data and uses machine learning algorithms to:
 - Detect patterns for behavioral analysis
 - Predict potential security incidents for predictive analysis





Real-Time Threat Response

With AI-driven intrusion detection, we can swiftly respond to potential threats, minimizing the impact of security breaches. This proactive approach enables us to maintain the continuous operation of IoT devices.



Collaborative Security Ecosystem

Establishing a collaborative ecosystem where AI-powered intrusion detection systems share threat intelligence enables a collective defence approach. This interconnected network strengthens the overall security of IoT devices.





Future of IoT Security

- Threat intelligence is crucial for proactive cyber defense by identifying and prioritizing threats. This enables organizations to implement preventive measures like patching vulnerabilities before attackers can exploit them.
- The rise of AI, collaboration, real-time capabilities, and focus on context empowers organizations to defend against cyber threats. By embracing these trends, organizations can stay ahead of the curve and better protect themselves from cyberattacks.



Al-powered intrusion detection is a game-changer in fortifying the security o IoT devices. By leveraging advanced technology and proactive defence mechanisms, we can safeguard interconnected world of IoT.

THANKS!

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