



# **DigiHealth**

## **The Healthcare Service Platform**

Developed by:  
Innovation Digital Healthcare Services team

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# THE DIGITAL HEALTH REVOLUTION

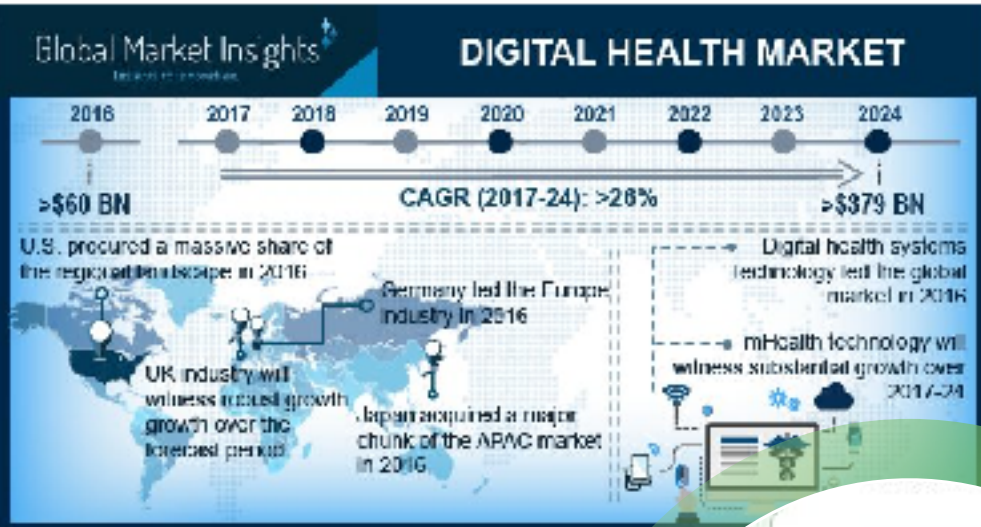
The beginning of 19<sup>th</sup> -  
the first medical  
technologies to  
diagnose and treat  
diseases

1950 -  
explosion of the use of  
medical technologies





# The Digital Health (World & China)



## Key World Trends:

- Wearable technology
- Telemedicine
- Additive manufacturing
- Electronic health records
- Serious health games



**A Quick Guide to Digital Health in China**

**Mobile Healthcare Applications**

**Electronic Medical Record (EMR)**

**Hospital Information Systems**

**Picture Archiving and Communication System**

**Telemedicine**

**The radiology information systems**

(World & China)



- Inpatient clinical care
- Ambulatory & post-acute care
- Financial/ Revenue cycle/HIM
- Value-based Care
- Services & Consulting
- Imaging systems & equipment
- Payer solutions



- Patient
- Physician
- Enterprise
- Administrators

- Cloud
- IoT
- AI/Machine learning/Blockchain
- Other



- Integrated technology platform: 平安科技
- Pharmaceutical companies / device providers: 乐普医疗, 鱼跃, 糖医
- Online hospitals / Medical examination centers: 春雨医生, 平安好医生, 爱康国宾, 慈铭体检
- IT companies: 东软熙康
- CROs: 百奥知, 泰格医疗
- Pharmacies: 老百姓大药房,

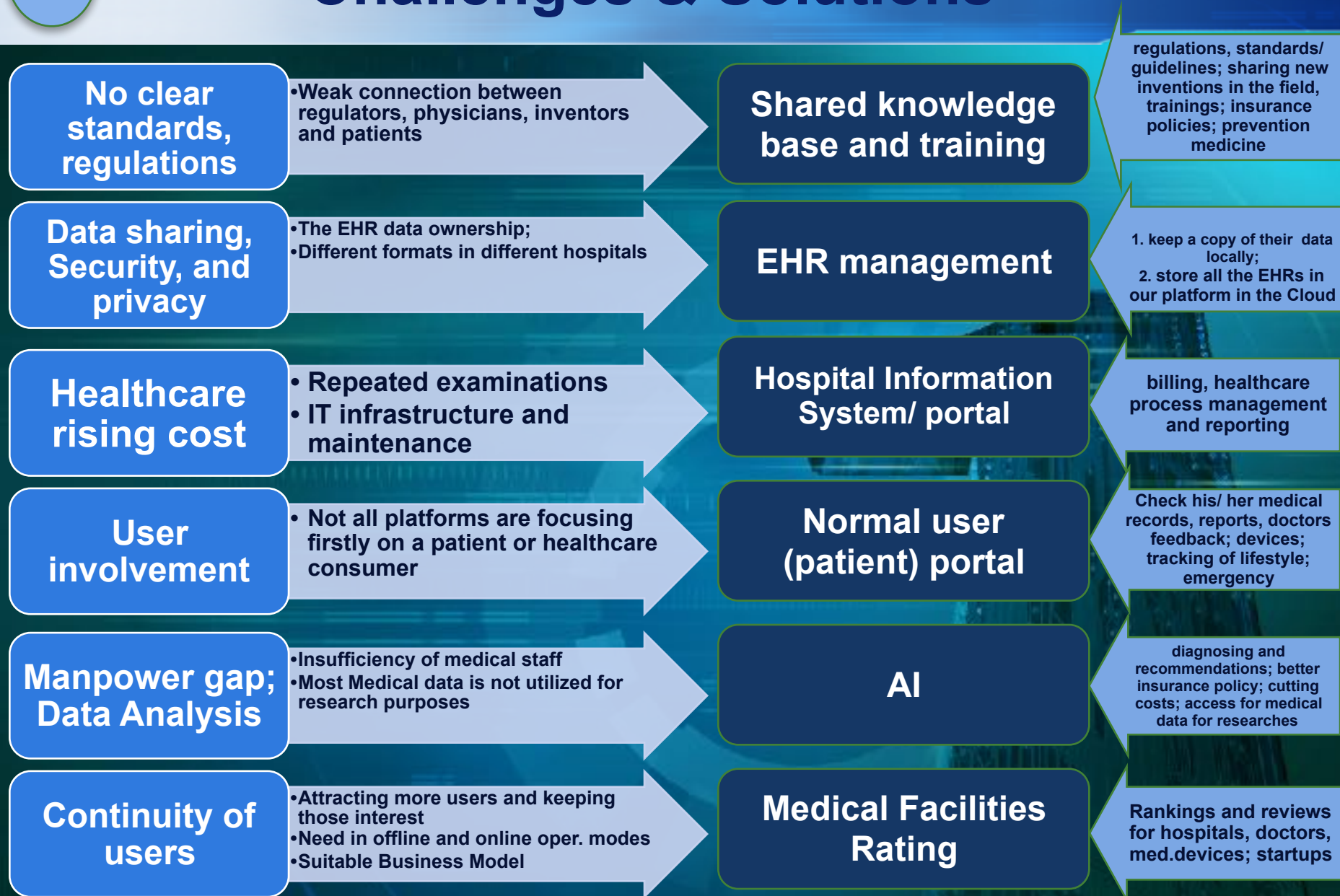


# Challenges





# Challenges & Solutions



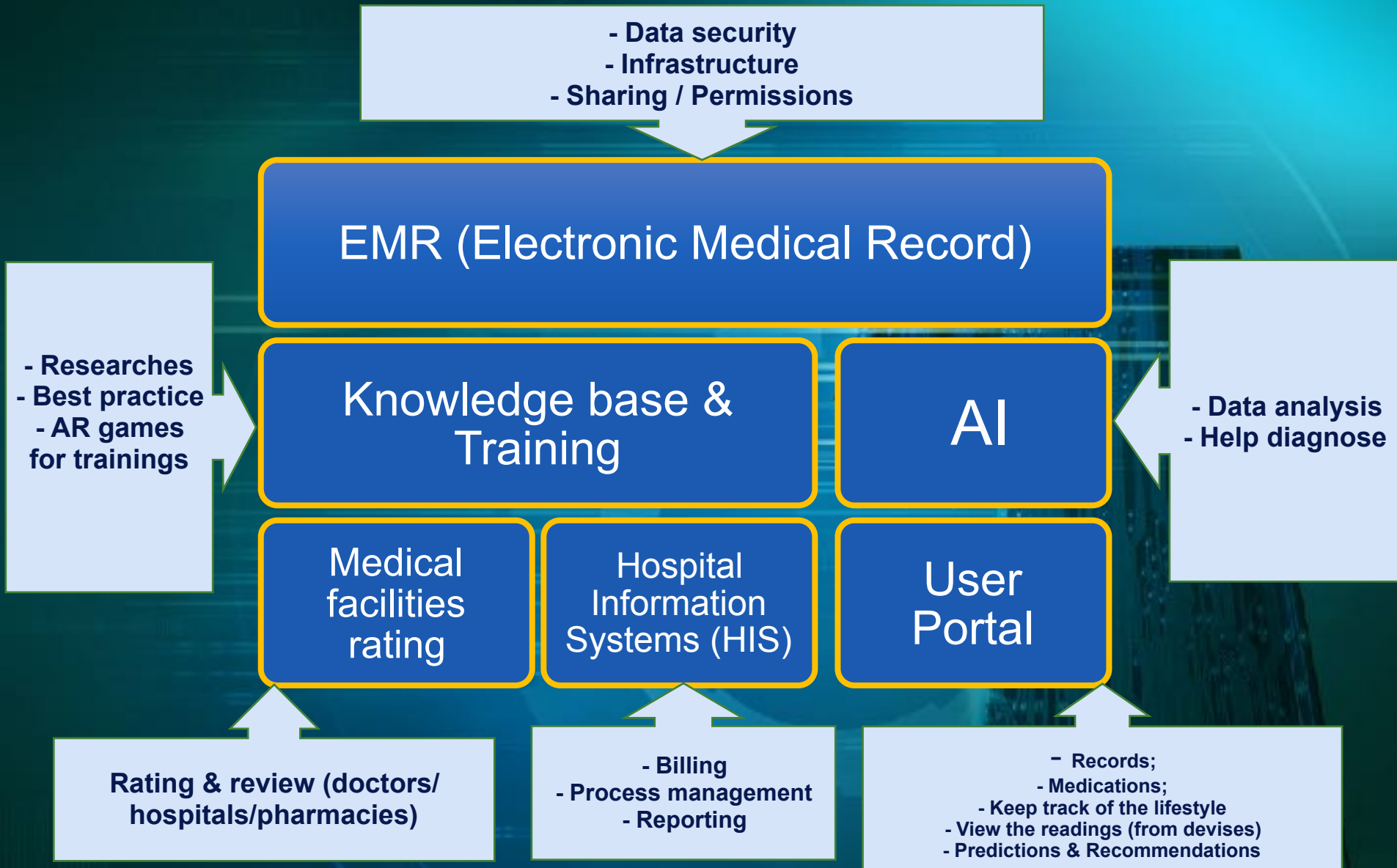
# “DigiHealth” Visions

- Developing a unified shared healthcare service platform with **the patient as the main focus**

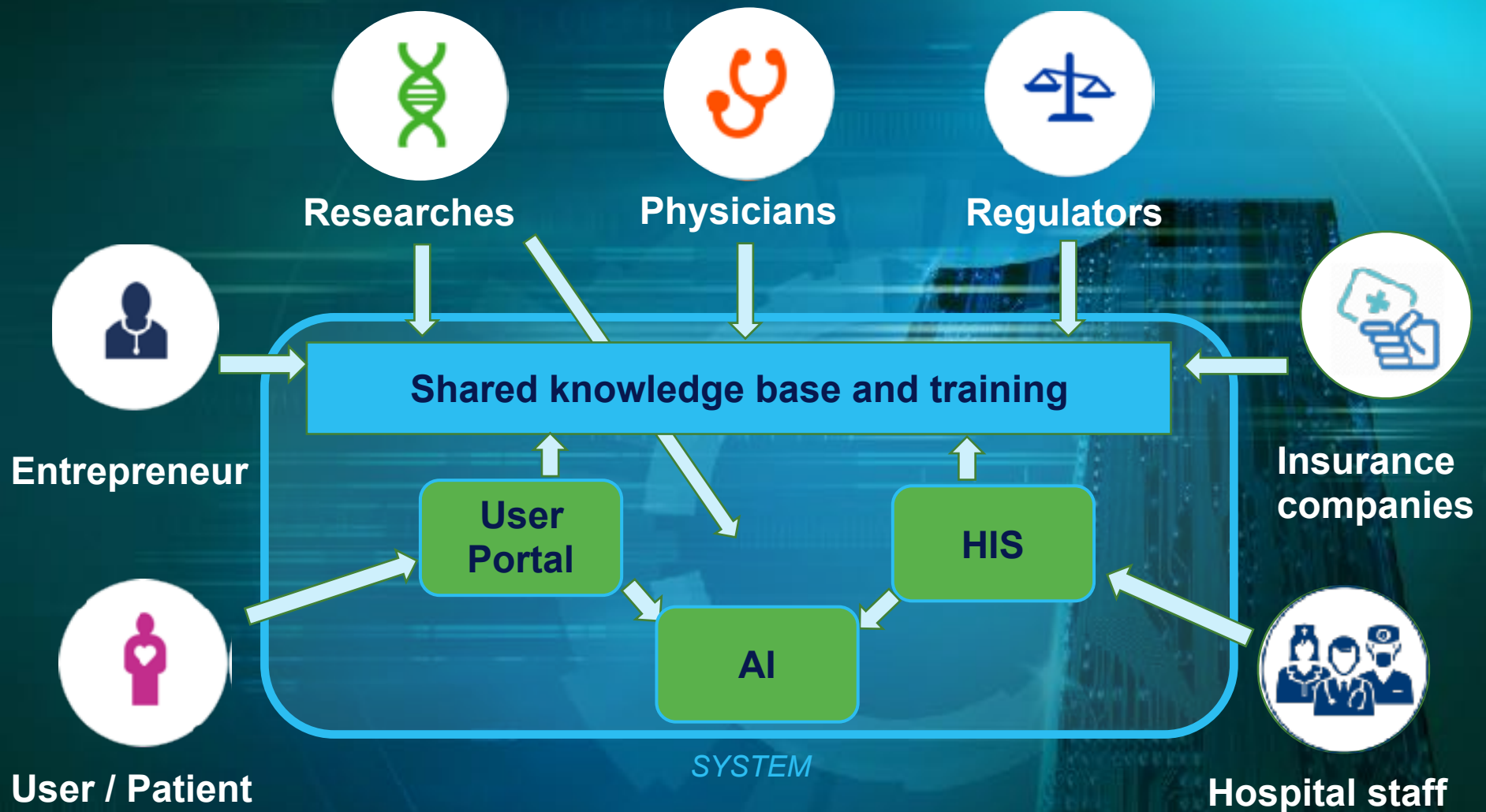




# “DigiHealth” System Diagram (Modules)



# “DigiHealth” Scheme for Users



# **“DigiHealth” Business Ideas**

**EMR**

**Electronic Medical Record**

**HIS**

**Healthcare Information  
Systems**

**R&T**

**Research & Training  
(for private sector)**

**Partnership with companies, R&D centers and hospitals/clinics**





# Thank You !

DigiHealth



Contact us for any questions or  
suggestions